

Corporate Social Responsibility Report

Self-improvement Teamwork Performance Contribution to Society

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Scope **Of The Report**

This corporate social responsibility ("CSR") report (or "CSR Report" or the "Report") is a systematic summary of the work of Fosun Group (or "Fosun" or the "Company") in corporate social responsibility for the year 2012. It is also an important tool to manage Fosun's CSR work as well as acting as an effective communication channel which bridges Fosun Group and different parties in the society. Upholding the principle of transparency and open communication with our stakeholders, Fosun reported on its various commitments made in corporate social responsibility during 2012, with a view to building a sound and healthy natural environment and business environment together with different parties in the society.

Scope Definition And Data Selection Principle Of The Report

- are as of 2012.

• Unless otherwise specified, the data related to Fosun Group used in the Report are subject to the scope of listed company - Fosun International Limited. "Fosun and its investees" mentioned in the Report refer to Fosun Group together with its various enterprises in which Fosun owns minority shares or holdscontrollingshares, including economic entities in different industries such as steel, mining, property, pharmaceuticals, retail, strategic investments, insurance and asset management. The data in the Report

• The Report selects materials under the principle of importance, objectivity and relevance of interest.

FOSUN FOUNDATION 复星公益基金会

Self-Improvement, Teamwork, Performance, Contribution To Society

Over the past 20 years, Fosun has always been grateful for the support it received while sharing the fruitful results with our staff and communities. Through charitable and public welfare activities, Fosun has been making contribution to education, helping disaster victims proactively, encouraging the youth to set up business and supporting the growth of small enterprises. Fosun and its investees contributed over RMB600 million to society for charity in the past 20 years.

Fosun cares about the natural environment and has taken an important role in promoting positive and sustainable development of society for many years, thereby creating a harmonious business atmosphere with other corporations to jointly establish a new business environment.

To Support The Rejuvenation Of Chinese Economy And Culture





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Message From The Management

Fosun, as a non-state owned enterprise born in the great era of China's reform and opening-up, ushered in the 20th anniversary in 2012. "Gratitude, Culture, Future" are the key words of Fosun for its 20th anniversary. We look back on the development history with a thankful attitude. Fosun is of the view that every bit of achievement contains the support of different parties from the society.

Over the 20 years since its establishment, Fosun fulfilled its commitment to the State and community, investors, employees and environment through numerous concrete actions. "Together We Make a Difference" is our slogan and we dedicated to achievinga harmonious development at the same pace with the society. With our vision as "becoming a premium investment group witha focus on China's growth momentum", Fosun has been adhering to our corporate values of "Self-improvement, Teamwork, Performance and Contribution to Society" so as to strive to attain the strategic goal ofour corporate social responsibility in constructing the "Two-environments" and promoting the "Two-rejuvenation". In 2012, Fosun's CSR work gained high recognition from the society and received honors such as "The Best Chinese Company of Corporate Social Responsibility in 2012" by Southern Weekend.

Various CSR projects of Fosun are just like different seeds of benevolence which continue to germinate and grow, and are growing step by step to the accompaniment of Fosun and its investees. Fosun and its investees have long been supporting a number of social community projects and contributed over RMB600 million in aggregate to the society for charity. In 2012, Fosun Foundation was officially established, marking a new stage of Fosun's development in corporate social responsibility.

Looking ahead to 2013, under the era of economic globalisation, Fosun will base on its cultural value to realise its commitments to corporate social responsibility with a more proactive and open mind as well as a more professional operation mode. Fosun will continue to deepen the outreach and widen the coverage of the existing social and public welfare projects, as well as continue to leverage on new resources and develop international cooperation, thereby enhancing the CSR branding of Fosun.

Cultura Values

We Advocate

Having Dream And Passion Creating Value and Sharing Development 1.4

Practically Realising Fosun's Culture

Adhering To The Philosophy Of Value Investment Caring for The Lives Of Our Employees And Attaining Importance To Humanitarian sm Learning By Benchmarking With Top Companies Team Development And Talent Training

Sharing Resources And Comprehensive Communication

We Object To

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Those Who Are Reluctant To Improve And Grow

Sacrificing Corporate Interests For Personal Interests

Affirming With Lips But Denying In Heart And Self-Righteous

All Kinds Of Speculation

Disrespecting Life And Humanitarianism

Be Self-Satisfied And Complacent

Those Who Are Stuck In The Old Ways And Closed-Mind, Incapable Of Employing Talents

Monopolising Resources And Refusing Cooperation

CSR Management Model To Major Stakeholders

Shareholders

Social Responsibilities Corporate governance, value creation, risk control, information disclosure, investor relations

Communication Channels Shareholders general meetings, analyst meetings, road shows, and information disclosure pursuant to relative rules and regulations

Employees

Social Responsibilities Occupational safety, career development, scientific assessment, promotion of teamwork, humanity, welfare and labour union

> **Communication Channels** Staff morning assembly, staff representatives' congress, regular training and mentor-apprentice system for new employees

Communication Channels NPC and CPPCC political participation,

The State

Social Responsibilities

Job creation, taxation, investment-driven

economy, cross-regional development

investment, taxation, participation in business activities organised by the government

Fosun Group's CSR management work centers around major stakeholders

Community and Society

Social Responsibilities

Chamber of commerce and associations,

social relief, education, promotion of youth

entrepreneurship, sports, culture and arts, social welfare

Communication Channels Press conferences, social activities, participation in foundation, NGO joint projects

Environment

Social Responsibilities Environmental standards for investment, environmental protection for operations, energy saving in daily management, promotion of environmental

> **Communication Channels** protection campaigns

Customers and Investees

Social Responsibilities Product safety, consumer interests, serving our investees, customer compensation, customer complaints management

Communication Channels Product promotion activities, customer complaints handling mechanisms, annual meetings for managers and various function lines

campaigns

Regular environmental protection meetings and standard reporting system, occasional environmental

Commitment To The State

Fosun persists in lawful business operation, strives to seize the numerous opportunities arising from the process of rapid development in China. Through our unique investment model of "combining China's growth momentum with global resources", Fosun is making strides towards its vision of becoming a premium investment group in the world. During the process of stable development, Fosun creates lots of job opportunities and tax revenue, while receiving various social honors at the same time. Fosun advocates building a healthy business environment and proactively promote Fosun's corporate values through political participation and discussion.

Commitment To Shareholders And The Public

Fosun believes that the foundation for existence of a corporation and the corporation's long-term development should be - contribution to society, value creation for shareholders and the public, and precautions against risks incurred in operation to ensure the corporate can achieve a sustainable bright prospect.

Commitment To Customers And Investees

Fosun is strategically positioned to become "a premium investment group with a focus on China's growth momentum" and Fosun's customers are its investors and investees. With



continuous value creation through management, Fosun Group's headquarters has established a grand platform for resources sharing via the "One Fosun" platform, under which growth momentums are united to establish more harmonious and healthy business environment.

Commitment To Employees

Committed to be the best employer, Fosun has adopted a number of measures to secure a better environment for the employees to learn and work safely and happily. Fosun provides systematic training and career development for its employees, together with humane care for them and their families.

Commitment To The Environment

Fosun is one of the first non-state owned enterprises in China to establish an environment, health, safety and quality (EHSQ) department at Fosun Group's headquarters. Fosun has taken concrete actionsin areas from investment management to daily operation to further implement energy and materials saving as well as to comply with environmental regulations and requirements.

Commitment To The Society

In 2012, Fosun funded a number of charity projects, covering several major directions of its charity work, which includes supporting youth education, encouraging youth employment and entrepreneurship, protecting traditional Chinese culture as well as promoting sino-foreign cultural exchanges.



[Part I]

COMMITMENT To The State



Fosun persists in lawful business operation, strives to seize the numerous opportunities arising from the process of rapid development in China. Through our unique investment model of "combining China's growth momentum with global resources", Fosun is making strides towards its vision of becoming a premium investment group in the world. During the process of stable development, Fosun creates lots of job opportunities and tax revenue, while receiving various social honors at the same time. Fosun advocates building a healthy business environment and proactively promote Fosun's corporate values through political participation and discussion.



Fosun And Its Investees Paid Taxes Of RMB12.98 Billion In 2012

In 2012, the tax payment by Fosun and its investees continued to maintain a robust growth, amounting to RMB12.98 billion in aggregate. The development of Fosun and its investees supported the local economic development vigorously. From the perspective of the structure on geographical distribution of the tax paid by Fosun and its investees, the sources of tax revenue were generated from 21 provinces (municipalities) in China, including not only the developed regions along the southeast coast of China (such as Shanghai, Guangdong, Fujian, Jiangsu and Zhejiang, etc.), but also the central and western regions (such as Hubei, Sichuan, Guangxi, Chongqing and Tibet, etc.). Fosun seeks development of different regions at the same time.

Fosun kept ahead in ranking list of corporate tax payers in China and Shanghai over the years. The tax payment made by Fosun is growing constantly, which indicates that while Fosun is developing and growing its operation, it has a strong awareness as a tax payer in accordance with laws.



Political Participation And Discussion Appealed To Promote The Development Of Non-State Owned Economy

During the meeting, Mr. Guo raised several motions on hot topics including the development of the non-state owned economy and improvement of people's livelihood. These suggestions received great attention from local and foreign media. During the group discussion among representatives from Shanghai, a session which Mr. Xi Jinping joined, Mr. Guo made a key note speech. Mr. Guo said the most critical issues for the development of the non-state owned economy were employment creation and protection to people's livelihood. A key to further promote the non-state owned economy is to implement policies prescribed in "The State Council No. 36 Opinions on Encouraging and Guiding the Healthy Development of Private Investment". Mr. Guo hopes the Central Government will enact more practical measures in widening sources of supply of financial capital and alleviating tax burden for individuals and companies.

Mr. Guo also submitted several motions in the Congress, including "Suggestion to decriminalization of private deposit-taking", "Suggestion to promotion of the development of small-sum lending institutions", "Suggestion to expansion of sources of capital for private equity investment funds", "Suggestion for individual income tax assessments based on families" and "Suggestion to improvements in levy and appropriation of cultural business fees".

Mr. Guo also devoted attention to "Protection of legal rights of insurance companies in lawsuits" and jointly endorsed "Suggestion to drafting of a nationwide regulation banning the consumption of sharks' fins at government banquets at all levels" with other deputies including Mr. Liu Chuanzhi.

Fosun held The 20th Anniversary Celebration Announced The Establishment Of Fosun Foundation

On 29 November 2012, Fosun 20th anniversary celebration was held in Pudong, Shanghai. The founding team of Fosun and members of the Board attended the celebration while various government leaders and over 370 entrepreneurs and partners jointly witnessed the ceremony.

Before the ceremony, Mr. Yu Zhengsheng, member of the Standing Committee of the Political Bureau of the Communist Party of China ("CPC") Central Committee, expressed his new wishes that Fosun make new achievements in both its own business development and social contribution. Mr. Han Zheng, member of the Political Bureau of the CPC Central Committeeand Secretary of Shanghai Municipal Party Committee, also sent his wishes in writing that new achievements can be made by Fosun in proprietary innovation and globalisation. Huang Mengfu, Vice Chairman of the China People's Political Consultative Conference and Chairman of the All-China Federation of Industry and Commerce, and various leaders including leaders of Shanghai and Putuo District attended the ceremony. More than 370 entrepreneurs and partners includingMa Yun, Chen Dongsheng, Niu Gensheng, Shi Yuzhu, Cao Guowei, Zhou Chengjian, Jiang Nanchun, Song Zhiping, Yang Xingfeng, Wang Zongnan, Zhao Linghuan attended the event and expressed their felicitations. Jet Li, the charity star and Zhang Weiying, the economist also came to celebrate Fosun's 20th anniversary.

"Gratitude, Culture, Future" was the theme of Fosun's 20th anniversary event. Fosun thanked the guests sincerely. Among whom, there were representatives from the Fudan University who were mentors, representatives of the first batch of clients who purchased the housing of Forte, and the students who received sponsorship from Fosun Charity and worked hard to get admitted into university. Fosun expressed gratitude to these representatives wholeheartedly.

At the 20th anniversary celebration, official establishment of Fosun Foundation was announced. Over the years, Fosun has achieved a stable development and has gained high recognition from government leaders, entrepreneurs and partners regarding its social contribution. With the expectation from different sectors of the society and the corporate values of "Self-improvement, Teamwork, Performance and Contribution to Society", Fosun will be more determined in moving towards the next 20 years.



[Part II]

COMMITMENT To Shareholders & The Public



Fosun believes that the foundation for existence of a corporation and corporation's long-term development should be - contribution to society, value creation for shareholders and the public, and precautions against risks incurred in operation to ensure the corporate can achieve a sustainable bright prospect.



Promoting The Culture Of Integrity And Transparency Strengthening Risk Control System

Fosun upholds the core values of "Self-improvement, Teamwork, Performance and Contribution to Society", insists on regulated and transparent operation, and protects the interest of shareholders and enhances the enterprise value through maintaining a high standard of corporate governance. In 2012, Fosun continued to enhance its transparency and corporate governance and actively maximised the value created for shareholders and investors.

For the communication with shareholders and the public, Fosun maintains communication with, and timely discloses key information to shareholders and the public through major activities such as press conferences, shareholders' meetings and annual results announcements. During 2012, in order to increase communication with foreign partners and extend our influence, Fosun held several branding activities overseas. Moreover, Fosun also actively made use of the social media to communicate with the public, and launched its official Weibo in 2012 to increase communication with the public through the internet.

Both the legal and audit departments of Fosun have established a highly professional team, and emphasized on risk prevention and control for each procedure of the operations. To avoid potential risks, Fosun amended the "Regulation for Seal Management" and the "Regulation for Appointment of Directors and Supervisors" in 2012. The legal and audit departments strengthened professional training and exchanges, and constantly perfecting the Legal Risk Control Manual. Regular and unscheduled legal audits and accounting auditswere carried out on controlled investees, and maintained a good grasp on every aspect that may give rise to risk.





Fosun established an Anti-Corruption and Supervision Department as its ultimate line of defense of internal control to against any internal

Establishment Of Anti-Corruption And Supervision Department Stand Firm Against Corruption And Promote The Importance Of Integrity

As one of the largest non-state ownedenterprises in Shanghai and in order to realise its goal of managing trillion-worth assets as well as enhancing the sustainability of its business for a hundred years, Fosun believes that it is necessary to respond to the call of anti-corruption from the central government, and should achieve and maintain a satisfactory result, thereby setting a good example among the non-state owned enterprises.

Fosun established an Anti-Corruption and Supervision Department in 2012 as itsultimate line of defense of internal control to enhance its ability to fight against any internal corruption and market hidden rules. The Anti-Corruption and Supervision Department has established an effective and comprehensive warning system for anticorruption. Through carrying out a specific "body check" inspection programme, the Anti-Corruption and Supervision Department has detected cases in relation to internal breach of discipline, through which not only the loopholes were plugged within the system, but also recovered economic loss, as well as promoting a culture of honesty and integrity with warning effect.

In November 2012, after the evaluation by the leaders from various government departments

such as Municipal Commission for Discipline Inspection, Municipal Party Organization Department, Municipal Party United Front Work Department, Municipal Bureau of Corruption Prevention of Shanghai and experts, Fosun has been designated by the Shanghai Municipal Government as an entity of "new economy and new society", which is part of a pilot scheme for campaigning against corruption.Meanwhile, Fosun was determined as the communication station with the State Bureau of Corruption Prevention. We believe that through these two campaigns, Fosun will further promote the high moral standard of incorruptibility and business ethics, reinforcing the importance of compliance with laws and regulations, thereby building a business culture in the society that values integrity and incorruptibility.

In view of Fosun's growing international businessesand increasingly cooperation with foreign partners, Fosun has dedicated to establishing and implementing a standard in anticorruption that is comparable to the international standard. Fosun cooperated and established funds with Prudential Financial, Inc. ("Prudential") of the United States and The Carlyle Group respectively, and also set up a joint venture life insurance company with Prudential. Fosun takes the anti-corruption work of multinational enterprises for reference and creates outstanding business environment to fully perform the social responsibility in anti-corruption of a non-state owned enterprise.



Introducing Employee Self-**Discipline Manual Promoting** A Healthy Working Culture

Fosun is committed to promoting a corporate culture which is highly emphasized on transparency and compliance with regulatory requirements. Fosun aims at the reflection of self-discipline culture in the words and deeds of its staff. In 2012. Fosun published a "Code of Conduct" (or "Code") to its employees, which further specified prohibited behaviors, providing the guiding principles for setting up of self-disciplined culture and risk prevention.

Being An Employee Of Fosun, You Have The Following Responsibilities:

- Familiarise and strictly comply with this Code.
- In case you have subordinate staff, you are responsible of supervising and ensuring them to comply with this Code like yourselves.
- If you discover that any act of other employee has or may violate this Code, you should promptly report it to senior management or to the department designated to receive such report.
- Violation of relevant requirements of this Code is subject to disciplinary punishment and even termination of employment contract in accordance with the requirements.

Fosun's Code Of Conduct

(Issued And Published In 2012)

10 prohibited behaviors are:

Jeopardising interests or using resources of the Company for one's own benefit

Employees should voluntarily protect interests of the Company in any operation and management activities and avoid any speech, behavior and activities that would harm the interests of the Company. Employees should dedicate to its duty and be honest and must not take advantage ofhis office or resources of the Company (including but not limited to business channel, business information, trade secrets, intellectual properties, etc.) for his own benefit.

2 Providing, granting, demanding or accepting properties

The Company advocates normal and reasonable business activities and public relationship, and

prohibits its employees to provide, grant, accept or demand properties or financial benefits to or from business entity or individuals and subject of management and service. The Company also prohibits doing the above through any intermediary or business partner or indirectly through other third parties. Properties or property benefits include but not limited to: cash, marketable securities, benefits in kind or others.

Conflicts of interest

Employees should avoid conflicts of interest with the Company. Save as designated by the Company or approved by the Company pursuant to a prior written application with details, one should avoid the followings: to act, full or part time, as director or supervisor of any entity not under or affiliated with the Company; to own any shares or interests in any supplier or customer of the Company; acting for oneself, immediate family, other relatives or private close friend to conduct commercial activities or acts with commercial interests with the Company or its affiliates.

Corruption or engaging in insider trading

The Company prohibits any use of positionto embezzle, steal, swindle and misappropriate the Company's properties, or establishing covert coffers or making distribution out of it, and prohibits all improper operation and investment dealings.

Any director or employee who is aware of any price sensitive information relating to the Company or its investees must not deal in the shares of such company until the sensitive information is officially released.

Violating the Company's requirements relating to confidentiality

All business, personnel, financial and customer information, contract documents, management documents, inward and outward mails, passwords or secret codes for operation, meeting minutes, and etc. not disclosed to the public fall in the scope of trade secrets and must be kept confidential by the employees. They must not be disclosed to any external person or irrelevant internal person of the Company without written approval of the Company.

The Company strictly prohibits disclosing or private

inquiring or communicating the amount of employees' salaries, and prohibits disclosing information relating to salaries to other persons.

Violating the Company's requirements relating to gifts reporting and busines courtesies

When provided with gifts, gift in cash, present or personal preference by external entities or internal related entities, employees must refuse to acceptthem courteously. When refusing or returning is not possible, they must be reported in accordance with the reporting requirements or turn them over to the Company.

In all external business intercourse, courtesies and entertainment, the principle of politeness, in good manner, simple and pragmatic should be followed, and the requirements laid down by the Company must be observed. They must be kept at a reasonable scale and level and any extravagance and waste arestrictly prohibited.

Engaging in activities on behalf of or in the name of the Company without authorisation or exceeding authority Conducting activities by employees on behalf of or in the name of the Company must be authorised by the Company and may only be engaged in within the scope of authorisation, except in urgent situation and additional authorisation is obtained upon request for instruction.

Only the spokesman appointed by the Company or personnel designated by the Corporate Communications Department of the Company to accept an interview may release information to the media. All other personnel must not accept any interview or release company information to the media in the name of the Company or in one's own name.

Prior approval should be obtained from the head of one's own division (department) for accepting any external invitation to give speech, exchange or lectures, and consent should be obtained from relevant departments and the superior in respect of any content relating to the Company's business.

Violating integrity and honesty, falsifying matters, data, documents, records, etc.

Any employee must be responsible for his personal integrity and professional ethics. All financial reports, accounting evidences, research reports, investment

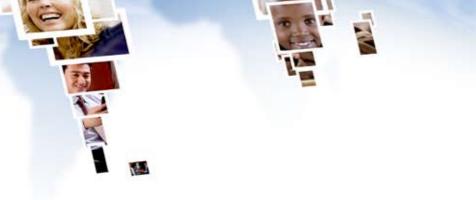
reports, environmental and safety reports, invoice for expenses, working documents and other reporting matters of the Company must truly, completely, timely and accurately reflect the relevant facts and/ or nature of transactions. The Company takes a zero tolerance attitude towards any falsification.

9 Discrimination or harassment

The Company treats each employee with respect and in a fair and equitable manner and expects all employees to treat each other the same. Any discrimination or harassment against sex, age, race or other bases are prohibited.

$10\,$ Disregarding life, human rights and environmental protection

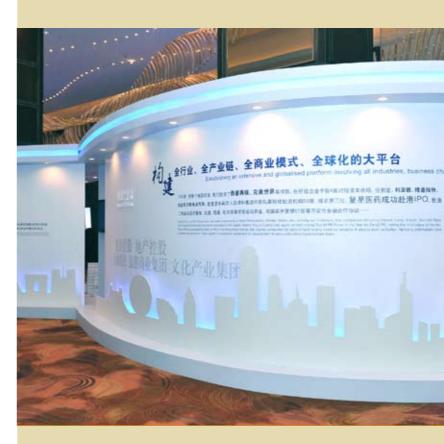
Employees should, together with the Company, have a thanks-giving mind and voluntarily perform social responsibilities, and should respect life and human rights, attach importance to environmental protection, and create a safe, healthy and harmonious workplace and living environment.



[Part III]

COMMITMENT To Customers And Investees

Fosun is strategically positioned to become "a premium investment group with a focus on China's growth momentum" and Fosun's customers are its investors and investees. With continuous value creation through management, Fosun Group's headquarters has established a grand platform for resources sharing via the "One Fosun" platform, under which growth momentums are united to establish more harmonious and healthy business environment.



Creating Value For Customers Through Its Service

Fosun takes investors and investees as its major customers. The prerequisite for Fosun's sustainable development is the full recognition of its value, investment principle and capability by its customers and investees. The investors of Fosun include limited partners (LP) of the asset management business, Fosun's shareholders, and underwriters of the financial insurance sector which it invested in. A long-term win-win cooperation relationship can only be established through Fosun's constant creation of value for its customers.

In implementing its strategy of becoming "a premium investment group with a focus on China's growth momentum", Fosun unceasingly refines and perfects its efforts. In 2012, it advanced its investment model of "combining China's growth momentum with global resources" through a series of systematic initiatives. Through creating strategic value for investees by facilitating and enhancing their strategic management, team development, investment decisions, etc., Fosun has constituted a strong and synergistic platform which connects the headquarters and its various industrial and business lines, with a view to jointly building a harmonious and healthy business environment.



The prerequisite for Fosun's sustainable development is the full recognition of its value, investment principle and capability by its customers and investees.



Facilitating Cultural Integration Through Various Means

Fosun encourages discussions and exchanges and seeks to promote cultural integration between Fosun Group and its investees as well as among the investees.On one hand, exchanges may provide the chance of brainstorming and flow without boundary of wisdoms and ideas scattered among talents within Fosun Group, and promote and give full play to excellent methods and practices to achieve greater value. On the other hand, Fosun also encourages enhancing the efficiency of resources utilisation, continuously enriching the resources system of the "One Fosun" platform and promoting share and integration between Fosun Group and its investees.

Strategic management is one of the key initiatives for Fosun to serve its investees. Fosun requires each investee to have a global visionand reiterateits competitive capacity of helping Chinese enterprises to develop overseas while assisting foreign companies to develop in China. Fosun recommends all investees to take a global perspective and develop capability to utilise global resources. Fosun held line meetings with the theme of "strategies & research" in December 2012, during which we shared resources and discussed changes in macro and micro-economic conditions with the investees. Such meeting evidenced the diversity of strategy and research and the extensive sharing of knowledge and wisdom through the platform of Fosun.

During 2012, Fosun actively facilitated its investees to carry out various innovations and industrial upgrading, especially for investees from traditional sectors. Fosun also encouraged its investees to enhance the quality and feature of their products and services as well as enhancing their brand images and sales channels. Fosun Management Institute invited Mr. Zhou Hongyi, a renowned domestic IT enterprise founder, to deliver a talk for Fosun Group and its investees on the topic of proactively responding to changes and challenges brought by the internet era. Mr. Zhou described the recent changes and impact of these changes in the internet sector on certain industries, which widened the thinking of and provided new drive for innovation among managers participated in the training.

Servicing Customers Through Resources Sharing

Fosun has established an effective matching mechanism to help new group members to utilise the "One Fosun" platform to promote business. In 2012, 25 enterprises used the network purchase platform of "One Fosun", which effectively enabled group members to reduce costs. In 2012, in order to help its partner Prudential Financial, Inc. to enter the insurance market of China in a faster and better manner, Fosun established a special joint working team for Pramerica Fosun Life Insurance Co., Ltd. ("Pramerica Fosun"). During the preparation stage of the Pramerica Fosun familiarise with domestic enterprise channel resources and establish a unique insurance workplace marketing model, thereby making a head start in its market development.

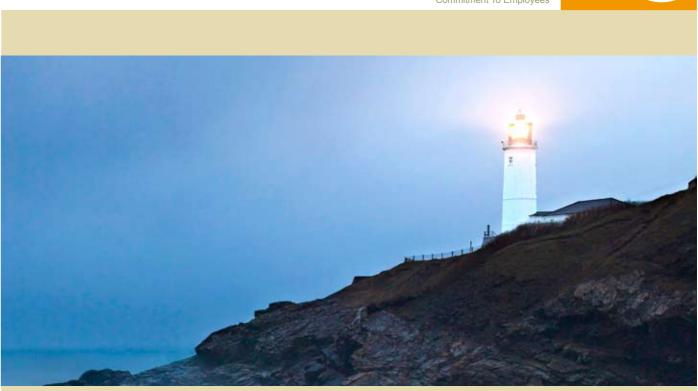
Fosun emphasizes on servicing its LPs and investors of the asset management business. While providing them with a soft environment with abundant resources and support, we also provide personalised and targeted support and services. Such soft environment includes concern for the businessof investors as well as caring for their health and well-being. As for services and support, Fosun leverages on the resources it accumulated to help investors resolve their problems and concerns.



[Part IV] COMMITMENT To Employees



Committed to be the best employer, Fosun has adopted a number of measures to secure a better environment for the employees to learn and work safely and happily. Fosun provides systematic training and career development for its employees, together with humane care for them and their families. Fosun also provides assistance to its employees to tide over crisis.



Establishing A Safe Working Environment

For improving the work safety, Fosun established the EHSQ Supervision Department in end-2011. The aim of its establishment is to fully enhance Fosun's management standard in environment, health, safety and quality (EHSQ) aspects, thus building up Fosun asa first-class enterprise. Fosun aims to utilise scientific methods, means and tools to secure a safe and healthy environment for the employees to live, learn and work happily.

Since the establishment of the EHSQ Supervision Department, Fosun has strongly emphasized on working safety.Fosun takes the safety culture of DuPoint and GE as the benchmark in the establishment of a supervision system of safety, quality control and environmental protection. In addition, by benchmarking itself against the OSHAS18001 safety and health management standards and ISO14001 environmental protection management standards, Fosun's own EHSQ

system has been gradually established. The safety organisation management, department structure, safety procedures and safety training are measured and evaluated under the system, which also formed a unified EHSQ audit standard of Fosun.

Fosun has reinforced the lines and network structure of EHSQ to ensure the system can cover every working team so that every EHSQ incident can be reported to the designated management through this network. The EHSQ Supervision Department carried out inspections on 13 investees and held special trainings for the investees in 2012. Each investee has formulated its rectification plan for discovered issues after such studies, and all controlled companies of Fosun have submitted their respective rectification plans.

To enhance the safety awareness and skill of Fosun's staff, the EHSQ Supervision Department launched a special column on the intranet, content

of which includes EHSQ community, incident reporting system, EHSQ updates from Fosun Group and its investees, online legal enquiry, EHSQ rules and regulations. Relevant information is promptly distributed via the intranet for communication and study, such as reminder of the new requirements introduced with 2013 Law on Road Traffic Safety and "Notice of the Protecting Industrial Enterprises the Environmental and Safety Standards for Site Development" jointly issued by four committees under Ministry of Environmental Protection.

Fosun holds regular fire drills with property manager and local fire prevention detachment. Such drills not only increased the fire awareness of those working in the office, but also helped the staff to know the evacuation routes, thereby ensuring the staff to evacuate to safety within the shortest period of time under an urgent situation and minimising the loss of life.

Caring For Health And Well-Being Of Employees

Fosun cares for each employee and sincerely recognises and awards their effort and contribution, and fully supports the career growth and development of staff.



Diversified Cultural And Sport Activities

On 24 November, Fosun sponsored a symphony orchestra for its staff to celebrate the 20th anniversary of Fosun at the Shanghai Grand Theatre. Employees and their family members enjoyed a warm evening indulging in elegant music.

Among the activities celebrating the anniversary there was a photo, micro-movie and artworks competition for staff, where over 20 micromovies, 100 photos and 100 artworks created by our staff were submitted. Other celebration activities were also well received and supported by employees.

On 2 November, Labour Union of Fosun organised the "Cheerful Sports and Fosun Carnival". A series of fun games were held which strengthened the cohesion of employees and created joyful atmosphere for the Company.

Labour Union of Fosun sets up a club house for staff and regular sports activities including basketball, football and badminton games are held. Fosun also hired Taichi mentors to teach Taichi during rest periods. Through engaging in their own hobbies and interests, employees truly realise "living healthily and working happily".

Offering A Comprehensive Body Check-Up Plan

Fosun cares for the health of employees. In 2012, after evaluating the 2011employees' body check-up plan,Fosun upgraded the health management services provided to employees through improving body check-up procedures, optimising body check-up packages, extending the screening scope for common diseases and tracking report interpretation, providing professional advice from health expects, providing health condition assessment report, etc. As such, our employees could enjoy a more professional and comprehensive body check-up plan. Fosun also held "Health Refilling Station" activities regularly, during which health experts were invited to provide consulting service to the employees -- senior Chinese medicine practitioner of Tonghanchuntang Pharmaceutical came and provided diagnostic services.

Moreover, Fosun is especially concerned of the physical and psychological health of female employees and provides them with special care. Representatives of Fosun visit and convey greetings to female employees on International Women's Day every year. Regular health knowledge seminars and talks on prevention of occupational diseases are held for female employees.





Cares For Employees

Security Schemes For Employees

In respect of remuneration and benefits, Fosun not only cares for employees but also for their families, which is in line with Fosun Group's long-held corporate value of "Self-improvement, Teamwork, Performance and Contribution to Society". Fosun cares for the staff's family and provides employees with various benefits which help them work worry-free and promote their sense of belongings. Fosun also cooperates with Pramerica Fosun to provide more benefit alternatives for the employees.

Expressing Thanks To Employees

Fosun holds a staff meeting annually with the participation of all employees to make them

thoroughly understand Fosun's strategies and future development directions, and award the outstanding teams and individuals of the year. Long-term service awards are also presented to employees serving for 10 and 15 years, expressing Fosun's gratitude to their loyalty and contribution. Fosun also cares for retired employees and family members of staff stationed abroad, organising travels and dinners for them, enabling them to truly feel the warmth of the great family of Fosun.

Collecting Rationalised Suggestions From Employees

Through thecampaign of seeking rationalised suggestions, Fosun encourages employees to participate in the management operation of the Company. This is in line with Fosun's corporate slogan of "Together We Make a Difference" and also consistent with the reason for establishing the "One Fosun" platform. In addition, through the campaign, Fosun can expose existing issues in the course of Fosun's sustainable development, and facilitate communication and cooperation between various departments in finding solutions together, which in turn enhances the Company's management and performance.

Diversified Trainings For Talents

Fosun always pays attention to its management hierarchy and initiated a succession plan in 2012 to ensure the workforce structure and formation of reserve of talents can meet the middle-to-long term strategic development requirements of Fosun Group. Fosun not only focuses on the career development of its employees, but also concerns on nurturing its staff and matching his/her talent to a suitable working platform so that he/she can unlock his/her potential. Fosun Management Institute has organised an Excellence Training Camp and invited domestic and foreign experts for lectures. Meanwhile, it has also invited the Chairman as tutor to give a professional coaching for the learners, thereby helping them grow fast. Besides, Fosun has also organised seminars for general managers and launched various specific trainings for dedicated posts which included courses for Financial Directors, HR Directors, etc.

Fosun has been emphasizing on "attracting talents by business; nurturing talents through on-job training". As regards its internal talent nurturing, Fosun provides "training packages" matching the needs of employees at different levels. Training approaches includejob rotation, secondment, and career skill competition, with such exposure to different experiences and wider variety of skills, our employees' skill, working quality and professional standard are greatly enhanced. As the talents training center, Fosun Management Institute is committed to building Fosun's "Whampoa Military Academy" and establishing a talent training system with its own characteristics focusing on Fosun Group's business.

In addition, the HR department optimised the procedures of performance assessment by building a system sharing platform to enhance digitizing information. The online HR management information system is used in managing performance assessment for the HR function of FosunGroup with the system being open for all enterprises within Fosun Group.



[Part V] COMMITMENT To The Environment



Fosun is one of the first non-state owned enterprises in China to establish an environment, health, safety and quality (EHSQ) department at FosunGroup's headquarters. Fosun Group has taken concrete actionsin areas from investment management to daily operation to further implement energy and materials saving as well as to comply with environmental regulations and requirements.

Environmental Audit In Investment Procedures

As for investment management, the EHSQ Supervision Department gives guidance to enterprises on reinforcing the identification and assessment of risks in safety, quality control and environmental protection, and supervises them to control and mitigate such risks effectively, ensuring Fosun's steady, complying and high quality operation in respect of safety, quality control and environmental protection. At the same time, Fosun Group headquarters takes strict control in respect of energy saving and environmental protection through adopting relevant investment philosophy, under which the investment teams give preference in selecting those innovative, technology-oriented and low-carbon companies with high value-added and low energy consumption. Furthermore, the review of environmental issues is taken as a key criterion by our sponsors in the due diligence investigations of target companies, and projects that do not comply with the nation's industry policies and environmental standards will be certainly rejected by Fosun for investment.



Reform In Concepts And Management Of EHSQ

In respect of standard improvement,weformulate and perfect the EHSQ standards and procedures of Fosun, by issuing "System for reporting major EHSQ incidents" and "Requirements for the safety management of lifting equipment (escalators, lifts, cages, etc.)".

In order to perfect our safety management, accident accountability system is clearly defined to put an end to any concealment or omission of accident reporting. The management of third parties and contractors arealso strengthened to the same extent as we imposed on our own staff. The attitude of "letting off after signing the safety contract" should not be accepted,on the contrary, a proactive approach should be adopted instead. Accident accountability is strengthened to alter the indifferent attitude on safety incidents. The EHSQ Supervision Department also makes effort inpromoting the comprehensiveness and independence of the department and its staff, thereby changing the subordinate perception of the EHSQ Supervision Department.

Fosun stresses that not only the production lines /production enterprises should emphasize on the EHSQ management, but the companies in the financial, insurance and other sectors also need the EHSQ risk awareness and skill, which is an essential element for FosunGroup to make strides towards its goal of becoming a global insurance player with international risk control standard.

Promoting EHSQ Standards And Requirements, Strengthening Environmental Awareness

Fosun is establishing its EHSQ standards and requirements and gradually upgrading them to the same level as that of international companies with first-class EHSQ management. We will reinforce its management of investees after investment in safety, health, quality and environmental protection and strive for leading it to conform to the standards and requirements.

Fosun is committed to strengthening pre-event, during-event and postevent EHSQ management to ensure effective prevention, control, elimination and mitigation of risks.

For pre-event management, Fosun demands a sensitive watch of incidents happening to other companies and drawing inferences from such incidents. Fosun also emphasizes on EHSQ review in due diligence such as investigation for the existence of toxic soil and underground cultural relics beforeits property investment.

For during-event management, Fosun primarily reinforces supervision, which fully demonstrated Fosun's management philosophy of an all-round comprehensive management-"Grid Management & Flat Management", thereby including, for instance, reviewing plant sites, laboratories and wells, to discover problems and potential hazards timely and find effective rectification measures and solutions.Face to face discussions are conducted with management and staff at all levels and even with contractors to grasp issues that could not be discovered by relying on the reports submitted, and to stop behaviors of individuals and companies that walk at the edge of laws.

For post-event management, Fosun emphasizes on the "four do not let go" principle, which the core concept adheres to "safety, our No.1 priority". It is required that all incidents reported should provide sharing materials for internal education and facilitating rectifications by analogical analysis. Fosun also tracks the implementation of rectifications for potential incidents or problems to ensure that they are effectively carried out.



Actively Conducting Training, Promotion And Inspection

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Nanjing Steel despatched a notice of "Accident accountability on safety production and environmental pollution

Photo 1 caption: Training carried out to over 150 middle and senior management of Hainan Mining Photo 2 caption: Poster on "Fosun EHSQ Policy" The EHSQ Supervision Department actively carries out training for the management and team leaders of Fosun's core enterprises, with a view to reinforcing their EHSQ awareness and skills so as to effectively mitigate risks.

The EHSQ Supervision Department also supervises investees in reinforcing the handling or punishing of the accountable person for an accident to ensure the implementation of the "four do not let go" principle.

Fosun has despatched and promoted the "Fosun EHSQ Policy", which puts strong emphasis on the followings including: all staff involvement in complying with the policy, pushing ahead the sustainable development of Fosun's EHSQ philosophy, and realising the goal of improving the business and natural environments of China proposed by the Board.



Environmental Protection Measures For Daily Energy Saving

Through various energy saving and emission reduction measures, Fosun reduces energy consumption and carbon emission in its daily office and property management operations, which enhances Fosun Group's environmental standard and overall operation results.

In daily work and operation, Fosun encourages employees to start saving energy by their tiny actions, including turning off power when they leave office, using stairs instead of lift to reach nearby floors, which is also beneficial to their health. Such personal involvement can heighten employees' awareness of energy saving and healththrough their daily life.

Rationalised proposals are also adopted to reduce energy consumption. Regular lightings are changed into sound and time controlled ones in the corridors of Fosun's buildings to reduce energy wastage while ensuring safe use by the staff.





[Part VI] COMMITMENT To The Society

On the 20th anniversary of Fosun, Fosun Foundation was officially launched and established in Shanghai. Prior to the establishment of the foundation, Fosun and its investees made an aggregate of over RMB600 million in charities and public welfare. From educational charity and youth entrepreneurship to cultural heritage and helping the needy and disabled, Fosun adhered to the principles of "Self-improvement, Teamwork, Performance and Contribution to Society" and unceasingly advances along the path of contributing to public welfare.

Fosun sponsored numerous charity projects in 2012, which falls into the main directions of its charity effort - supporting youth education, encouraging youth employment and entrepreneurship, protecting traditional Chinese culture and promoting sino-foreign cultural exchanges. During 2012, Fosun made assessment on some of the key projects.



Helping Needy Students In Hainan To Make Their Dreams Come True

For successive years, Fosun helped high school students from needy family in Hainan through the education fund jointly sponsored by Fosun and China Glory Society in Hainan Province. The fund helped needy students to avoid leaving school due to financial difficulties, fulfilling their wishes to continue their studies and sustaining the aspiration of their familiesfor a bright future.

During the five years of operation of the fund between 2007 and 2012, Fosun has sponsored 2,080 needy students in Hainan with a total amount of RMB 3.12 million. According to the statistics of Hainan authorities, over 98% of the needy students sponsored by Fosun through the education fund were admitted to universities, which is much higher than the average percentage for all students in Hainan. Some of the sponsored students were even admitted by renowned universities in Beijing and Shanghai.

Helping The "Small Eagle" To Fly And Inheriting Folk Arts And Crafts

In recent years, through the platform of Youchange China Social Entrepreneur Foundation ("Youchange"), Fosun participated in charity and public welfare activities such as "humanities and disaster relief work", the "Small Eagle' plan for youth training", "supporting micro-finance to support the needy and spreading wealth to poor farmers", "supporting the rejuvenation of Chinese traditional culture" and "protecting intangible cultural heritages". In addition to donating funds to the specific projects mentioned above and making full collaboration with the diversified public welfare platforms of Youchange, Fosun has made a total of RMB12 million to Youchange for unspecified public welfare purposes. The "Small Eagle Plan" is a key project initiated by Youchange for the development and training of youths. Under the plan, outstanding youths are selected to receive tough training for a year among poor grassroots people, with the aim of accelerating their growth through such tough training as well as discovering self-valueand increasing their sense of social responsibility through inspirational teaching and practical training.

Besides the "Small Eagle Plan", Fosun has also made donation to "Folk Arts & Crafts" of Youchange, which is committed to protecting intangible cultural heritages with creative means, and to seeking and protecting successors inheriting traditional folk arts and crafts and traditional skills.





The"Challenge Cup" - Fosun **National College Students Business Plan Competition**

In November 2012, the 8th Challenge Cup - Fosun National College Students Business Plan Competition, which was jointly hosted by the Communist Youth League Central Committee, the China Association for Science and Technology, the Ministry of Education, the National Student Union and Shanghai Municipal Government, and organised by Tongji University and co-organised by Fosun, was successfully held. A thousand colleges and universities and millions of students participated in this competition.

After keen competitions including assessment of written business plans and open debates, 69 works including Shanghai Weinasi Thermal Insulation Technology Co., Ltd. of Tongji University, "Chow! Task Manager" of The Chinese University of Hong Kong, etc. won Gold awards, and 126 universities and colleges including Tongji University won outstanding organisation awards.

The Competition attracted wide interest from venture capital sector, business sector and local business parks, with contract signing and intended investment amount totalling RMB 281 million. During the competition, extensive and diversified interactive activities were held, which included exhibition of works joining the competition, talks on starting business, contest of business startup talents, demonstration area for collegiate business startup, services promotion for university student employment and business startup, etc.



Projects



Forte Supported Free Lunch

Since 2011, Forte Group and its staff has actively supported "Free Lunch Programs". Eight teams of volunteers from Forte went to Hunan, Chongqing and Chengdu to finalise matters concerning provision of free lunches in 4 primary schools. In 2012, Forte Group and its subsidiaries continued to support the "Free Lunch Programs". In April, as one of the first enterprises participating in such charity activity, Forte was invited to participate in the annual summing-up meeting for "Free Lunch" held in Beijing. In May 2012, volunteers of Fosun and Forte visited Aobei and Tianlei primary schools of Xinhuang County, Hunan Province where Forte donates free lunch. They also brought kids with gifts of stationaries and toys. Forte Groupsent its staff to visit the schools to get a real understanding of the schools and the difficult situation of children in the mountainous region. In 2012, Forte followed up and made donation for the construction of new kitchen and playground.

Fosun has been supporting the promotion of Taichi culture for a long time. In addition to promoting the Taichi culture through overseas branding activities held in London and Dubai, Fosun actively works for the industrialisation and standardisation of Taichi.





Fosun has been supporting the promotion of Taichi culture for a long time. In addition to promoting the Taichi culture through overseas branding activities held in London and Dubai, Fosun actively works for the industrialisation and standardisation of Taichi. In November 2012, the "Taichi Talent Show Competition" supported by Fosun was held in Shanghai. The competition was divided into three levels namely junior, intermediate and senior, and the top 3 of each division were decided.

During 2012, the high-profile "Taichi Quan Friends Club" was launched in Shanghai and Beijing to strengthen exchange and communication between Taichi fans. There were a series of health salons coheld with Zhisland to enable more entrepreneurs to experience the charm of Taichi culture. While caring for the health of entrepreneur group, Fosun is also concerned about the sub-health condition of whitecollar workers and actively promotes Taichi to employees in Shanghai.



Continue To Promote Traditional Culture Such As Chinese Opera

In 2012, Fosun continued to provide financial support for Chinese traditional culture, and in particular, provided various resources to promote Chinese opera. In May, in tandem with the national tour of Wang Peiyu, a famous Chinese opera actress specializing in performing the role of Lao Sheng (middle-aged or older male characters), Fosun used various resources to advertise and promote the shows in major cities, contributing to the greater influence of the Chinese opera tour.

Yuyuan Tourist Mart ("Yuyuan"), one of Fosun's investments, has been collecting and displaying various traditional culture and arts. It has made headway in cultural promotionby the campaign of "Three Carnivals & Nine Festivals" which was highly appreciated by the public and widely covered by the media.

The Year of the Yuyuan Dragon Lantern Carnival held in 2012 was the lantern party held by Yuyuan for 18 consecutive years which is a great attraction for domestic and foreign tourists every year. The 2012 themed dragon lantern was dramatic, and was a well-known sightseeing spot in Shanghai during the Chinese New Year Festival. In May 2012, a Folk-Custom Temple Carnival was held in Yuyuan, during which Chinese arts and cultural heritage were brought to domestic and foreign tourists. In July, Yuyuan held a night market of old Shanghai which revived the folk customs and way of life of the streets in old Shanghai, and it was crowded and praised by tourists. During 2012 Shanghai Tourism Festival, Yuyuan held the Bun Culture Festival, the Silk Culture Festival and Mid-autumn Garden Party with numerous tourists attracted to the amazing activities. On top of it, Yuyuan won "The Most Popular Award" in the city's float parade held during the Shanghai Tourism Festival.



Honors For Operation

- Fosun was ranked No.1136 on "The World's 2000 Largest Public Companies 2012" of Forbes Magazine, U.S. Since 2003, Forbes Magazine, U.S., has compiled a ranking of top 2000 listed companies worldwide for nine years, based on measures including revenue, profit, assets and market capitalisation, etc. The ranking has a strong credibility and considerable market influence.
- At the 10 billion club salon cum award presentation ceremony for the "2011-2012 Best Performing Company of China" held by Global Entrepreneur magazine, Fosun was named "The Best Performing Company of China".
- Fortune (Chines version) released its official "2012 List of Most Innovative Companies in China", and Fosun was ranked among top 25 of the most innovative companies in China.
- Shanghai Enterprise Confederation, Shanghai Entrepreneur Association and Shanghai Federation of Economic Organisation jointly released the list of "2012 Shanghai Top 100 Enterprises". Fosun was again ranked top among the non-stated owned enterprises, securing its leading position among non-stated owned enterprises in Shanghai, and ranked 18th among Shanghai Top 100 Enterprises.
- At the "2012 China Top 500 Enterprises Announcement cum China Business Summit" jointly held by China Enterprise Confederation and China Entrepreneur Association in Changchun, Fosun was ranked No.181 among enterprises in China.
- In the 7th evaluation of the "Most Globally Competitive Chinese Companies" jointly held by Roland Berger Strategy Consultants and Global Entrepreneur magazine, 20 companies including Fosun, Lenovo, Huawei and others were selected as the "Most Globally Competitive Chinese Companies".
- Fosun was ranked among "Top 50 Chinese Emerging Multinational Companies" when the "2012 Globalisation Index of Chinese Enterprises" was released. The ranking was jointly launched by China Entrepreneur magazine and Institute of Chinese Entrepreneurs after extensive research and studies over a period of more than half year.
- Fosun was ranked No. 3 among top 50 private equity investment institutions of China for 2012 when Zero2IPO released its "China Venture Capital & Private Equity Annual Ranking 2012" in Beijing. Liang Xinjun, Vice Chairman and CEO of Fosun, was named "Top 10 China Private Equity Investor 2012".

2012 Major Honors AVARDED To Fosun

 In December 2012, the result of the "2012 Shanghai Financier" election hosted by the Shanghai branch of Xinhua News Agency was announced in Shanghai, and Liang Xinjun, Vice Chairman and CEO of Fosun was honored as "Top 10 Leaders of Shanghai Financial Industry 2012".

Honors For Brand

- In June 2012, Fosun Group was awarded "The Best Global Brand of China" at the first global brand summit.
- Fosun Group was awarded the "Huapu Prize", the highest brand honor, at the 6th (2012) China Brand Festival.
- Fosun received the "Award for Brand Contribution Influencing China 2012" hosted by China Association of National Advertisers.

Honors For CSR

- Southern Weekend held the 4th Corporate Social Responsibility Annual Conference of China in Beijing. A blue book on corporate social responsibility of China was released at the conference and lists such as "Top Chinese Non-state Owned Enterprises for Wealth Creation" and "Top World 500 for Contribution in China" were announced. Fosun was awarded the "Best Enterprise for Corporate Social Responsibility of the Year".
- Fosun was named "National Advanced Employer" by All-China Federation of Industry and Commerce.
- In the "Corporate Culture Achievements of Shanghai Enterprises 2012" jointly released by Shanghai Enterprise Confederation and Shanghai Entrepreneur Association, Fosun was named "2012 Shanghai Excellent Entity of Corporate Culture Achievements".
- At the 2012 (4th) Annual Conference of China Corporate Social Responsibility held in Beijing, Fosun was ranked among "2012 (4th) Corporate Social Responsibility Ranking Top 100 in China" and received the award of "Outstanding Enterprise in Corporate Social Responsibility".
- Fosun International received Gold Award of "2012 Best Corporate Governance" from The Asset, an international famous magazine.

Self-improvement, Teamwork, Performance, Contribution to Society





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