

### FOSUN复星

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## FOSUN复星

Rooted in China, Creating a Global Happiness Ecosystem Fulfilling the Needs of One Billion Families Worldwide in Health, Happiness and Wealth

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# AN INNOVATION-DRIVEN CONSUMER GROUP

Creating happier lives for families worldwide

## ABOUT FOSUN

Fosun was founded in 1992. Fosun International Limited is an innovation-driven consumer group that has been listed on the main board of the Hong Kong Stock Exchange (00656.HK) since 2007. Fosun's mission is to provide high-quality products and services for families around the world in health, happiness and wealth businesses.



## MILESTONES

Fosun was founded in 1992 by graduates of Fudan University. Since its establishment, Fosun has implemented its twin-driver strategy of "Industry Operations + Industrial Investment" to strengthen its foothold in various industries. Through continuous innovation, Fosun has achieved rapid development by capitalizing on the high-growth sectors that benefit from the momentum of China and the world's economic development.

Atlantis Sanya Foshan Chancheng Central Hospital

Sisram Med 28 Liberty

Privatization of Club Med Thomas Cook

Silver Cross

Cirque du Soleil **Resolution Property** 

Fosun United Health Insurance

Sisram Med listed

on the HKEx

Guide

iDongJia

Seagull Watch, Shanghai Watch La Positiva

Shanghai Henlius listed on the HKEx

Hainan Mining

Fosun International listed on the HKEx

**Bund Finance Center** 

Nanjing Iron & Steel Sinopharm

2004 2002 Zhaojin Mining

Club Med Shanghai Henlius

Pramerica Fosun Life Insurance Peak Reinsurance Starcastle Senior

Living Fosun Pharma listed on the HKEx

Fidelidade Luz Saúde

IDERA ROC Oil

Hainan Mining listed on China's A-share Market

Gland Pharma

Hauck & Aufhäuser Millenium BCP

Wolverhampton Wanderers

AHAVA

BabyTree Rio Bravo

LANVIN

Wolford

Baihe Jiayuan

Song He Lou The Little Gym (China)

St Hubert

Tsingtao Brewery

Fosun Tourism Group listed on the HKEx



Founded with initial

investment of RMB 38,000

1994

Fosun Pharma

Fosun Pharma listed

on China's A-share

Market





Yuyuan Inc.















































**Oin Xuetang** 

**Gong Ping** 

## LEADERSHIP

Guo Guangchang aged 53, is an Executive Director and Chairman of Fosun International. Mr. Guo is the founder of the Group and was a non-executive director of Fosun Pharma (listed on the Hong Kong Stock Exchange and the Shanghai Stock Exchange). Mr. Guo has been the vice chairman of The General Association of Zhejiang Entrepreneurs, the honorary chairman of The Zhejiang Chamber of Commerce, Shanghai, etc. Mr. Guo was awarded, among others, as the "Outstanding Businessman of Listed Company Award" at the Top 100 Hong Kong Stocks" Award, co-organized by Tencent news and Finet Group Limited and was awarded "Lifetime Achievement Award" at the 16th CNBC Asia Business Leaders Award Ceremony, etc. Mr. Guo received a bachelor's degree in philosophy in 1989 and a master's degree in business administration in 1999, both from Fudan University.

Wang Qunbin aged 50, is an Executive Director and Co-Chairman of Fosun International. Mr. Wang is the founder of the Group and has been a director of various companies within the Group since 1994. Mr. Wang was a director of Yuyuan (listed on the Shanghai Stock Exchange) and Henan Lingrui Pharmaceutical Co., Ltd. (listed on the Shanghai Stock Exchange with stock code 600285). He was also the non-executive director of Fosun Pharma (listed on the Hong Kong Stock Exchange and the Shanghai Stock Exchange) and Sinopharm (listed on the Hong Kong Stock Exchange). Mr. Wang was awarded "Asia Pacific Outstanding Entrepreneur Awards" by Enterprise Asia and "Best Asian Corporate Director" at the Asian Excellence Recognition Awards by Corporate Governance Asia, etc., and was named one of "China's 50 Top-performing Corporate Leaders" by Harvard Business Review. Mr. Wang received a bachelor's degree in genetic engineering from Fudan University in 1991.

**Qin Xuetang** aged 56, is an Executive Director and Senior Vice President of Fosun International. Mr. Qin is also serving as a director of various overseas companies within the Group. Since joining the Group in 1995, Mr. Qin has been in charge of the legal and internal control affairs of the Company, possessing in-depth knowledge in the area of mergers and acquisitions, as well as corporate governance of listed companies. In addition, Mr. Qin oversees all matters related to the Company's audit, compliance, risk control and information disclosure. Mr. Qin received a bachelor's degree in law in 1985 from the Southwest University of Political Science and Law and was admitted to practice law in the PRC in 1990. Prior to joining the Group, Mr. Qin worked in the Law School of Fudan University.

**Chen Qiyu** aged 48, is an Executive Director and Co-CEO of Fosun International. Mr. Chen joined the

Group in 1994 and he has also been an executive director and chairman of Fosun Pharma (listed on the Hong Kong Stock Exchange and the Shanghai Stock Exchange), a non-executive director and chairman of Shanghai Henlius (listed on the Hong Kong Stock Exchange), a non-executive director and vice chairman of Sinopharm (listed on the Hong Kong Stock Exchange), a co-chairman of New Frontier Health Corporation (listed on the New York Stock Exchange with stock code NFH), and a director of Sanyuan Foods (listed on the Shanghai Stock Exchange) and various companies within the Group. Mr. Chen was a director of Dian Diagnostics Group Co., Ltd. (listed on the Growth Enterprise Market Board of the Shenzhen Stock Exchange with stock code 300244), Maxigen Biotech Inc. (listed on the Taiwan Stock Exchange with stock code 1783) and a non-executive director of BabyTree Group (listed on the Hong Kong Stock Exchange). Mr. Chen has been the chairman of China Medical Pharmaceutical Material Association, a vice chairman of China Pharmaceutical Innovation and Research Development Association, the honorary chairman and chief supervisor of Shanghai Biopharmaceutics Industry Association, the vice council chairman of Shanghai Society of Genetics and a member of the 13th Shanghai Standing Committee of the Chinese People's Political Consultative Conference. Mr. Chen was a member of the 12th Shanghai Standing Committee of the Chinese People's Political Consultative Conference. Mr. Chen was awarded "Shanghai Excellent Constructor of Socialism with Chinese Characteristics from Non-public Sector" and "Shanghai Outstanding Entrepreneur 2018". Mr. Chen received a bachelor's degree in genetics from Fudan University in 1993 and an EMBA degree from China Europe International Business School in 2005.

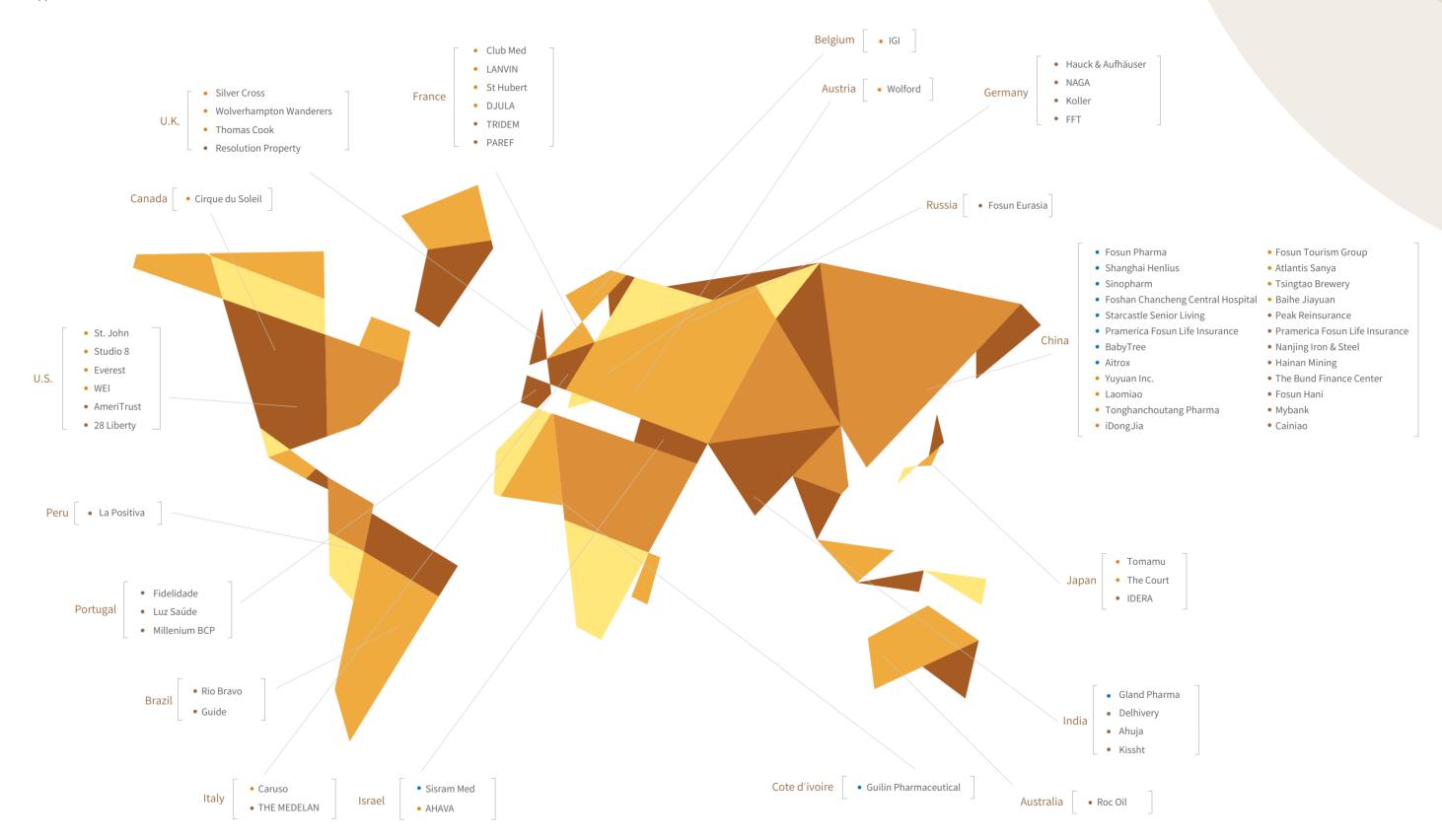
### Xu Xiaoliang aged 47, is an Executive Director and Co-CEO of Fosun International. Mr. Xu

joined the Group in 1998, and he has also been the chairman of Fosun Hive and Yuyuan (listed on the Shanghai Stock Exchange), a non-independent director of Hainan Mining (listed on the Shanghai Stock Exchange), a non-executive director of Fosun Pharma (listed on the Hong Kong Stock Exchange and the Shanghai Stock Exchange), a director of Shanghai Resource Property Consulting Co., Ltd. (listed on the NEEQ with stock code 833517, "Resource Property"), Shanghai Foyo Culture & Entertainment Co., Ltd. (listed on the NEEQ with stock code 831472) and various companies within the Group. Mr. Xu was a non-executive director and vice chairman of Zhaojin Mining Industry Co., Ltd. (listed on the Hong Kong Stock Exchange with stock code 01818). Mr. Xu has been a deputy to the 15th Shanghai Municipal People's Congress, the co-chairman of Industry-City Integration Development Federation of The Zhejiang Chamber of Commerce and the chairman of the Shanghai International Fashion Federation. Mr. Xu was awarded the "Shanghai 4 May Youth Medal" and "Shanghai Top Ten Youth Business People". Mr. Xu received a master's degree in business administration from the East China Normal University in 2002 and received an EMBA degree from Fudan University in 2019.

**Gong Ping** aged 45, is an Executive Director, Senior Vice President and CFO of Fosun International. Mr. Gong joined the Group in 2011 and he has also been the chairman of Paris Realty Fund SA (listed on the Euronext Paris with stock code PAR), the vice chairman of Yuyuan (listed on the Shanghai Stock Exchange), a director of Resource Property (listed on the NEEQ) and various companies within the Group. Mr. Gong has been a council member of Shanghai Association for Youth Entrepreneurship and Employment and vice chairman of Shanghai Youth Entrepreneurs Association. He used to serve as a senior assistant to president of the Group, the general manager of Corporate Development Department and the CEO of Fosun Hive. Prior to joining the Group, Mr. Gong worked at Pudong branch and the headquarters of Bank of Shanghai as well as the PRC headquarters of Standard Chartered Bank. Mr. Gong also served as a global strategist at the headquarters of Samsung Group in Korea, carrying out special assignments across various sectors including financial services, technology and real estate worldwide. Mr. Gong graduated from Fudan University in 1998 with a bachelor's degree in international finance, and then obtained his master's degree in finance from Fudan University in 2005. Mr. Gong also received his master's degree in business administration from International Institute for Management Development (IMD) in Lausanne. Switzerland in 2008.

## FOSUN'S GLOBAL FOOTPRINTS

• Health • Happiness • Wealth



<sup>1.</sup> Diagram shows selection of Fosun portfolio companies



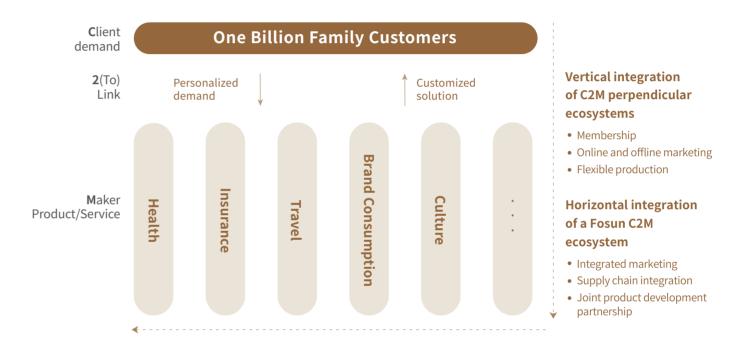
## A ONE-STOP FAMILY HAPPINESS SOLUTION

From family formation to the nurture of newborns, from the development of children to silver hair care. Over the years, Fosun has been fostering and integrating a large number of high-quality industrial resources around three core needs of families – namely health, happiness, and wealth across the globe, thereby gradually forming a one-stop happiness solution that covers every aspect of family life.

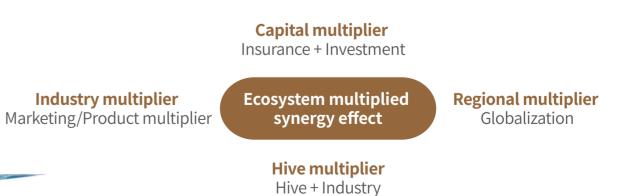


# BUILDING A GLOBAL FC2M ECOSYSTEM TO REALIZE MULTIPLIER GROWTH THROUGH SYNERGY

The "F" in FC2M has a dual meaning of Fosun and Family, representing C2M with Fosun characteristics. FC2M starts off from Fosun's privileged "makers", it penetrates the upper supply chain to the consumer end through going digital, online and smart. Perpendicular C2M ecosystems are built and linked by horizontal integration, which creates an ecosystem that covers all family demands, maximize the value created for clients, thereby driving multiplier growth through the synergies between industries within the ecosystem.



FC2M = Client Digitalization x Supply Chain Flexibility x Ecosystem multiplied synergy



## HEALTH BUSINESS

Fosun actively develops pharmaceutical and health supply chain, including pharmaceutical manufacturing and R&D, medical devices and diagnosis, pharmaceutical distribution and retail, healthcare services, maternal products, senior living service and health products. Fosun strives to create a one-stop healthcare ecosystem that serves every aspect of family life.

#### Pharmaceutical manufacturing/distribution

FOSUN PHARMA 复星医药



























#### **Devices/diagnosis**















#### **Medical Services and health products**























#### Around 2,200 employees

Pharmaceutical researchers and scientists in Fosun Pharma

## Leading private healthcare provider group in Portugal

Luz Saúde

#### The first biosimilar approved in the PRC

Hanlikang® (Shanghai Henlius)

#### RMB3.463 billion

Investment in R&D of Fosun Pharma in a year

#### 264

Number of new pharmaceuticals, generic pharmaceuticals and biosimilars under development and generic drug consistency assessment projects

#### 4,328

Number of beds in Fosun Pharma's controlling member hospitals

## Competitiveness ranked 1st among Private Hospitals in China 2018 (JCI certified)

Foshan Chancheng Central Hospital

#### 139 million

Average total monthly active users of BabyTree

#### Leader in the innovative geriatric industry

Starcastle (Fosun Care)

#### 6,204

Retail pharmacies of Sinopharm in China



## HAPPINESS BUSINESS

Fosun targets the mid-to-high-end household customer base, focusing on areas such as retail, tourism, fashion, catering, entertainment, sports, etc. By integrating online platforms and offline scenes with the C2M system, Fosun provides a happy and fashionable lifestyle for families worldwide.

#### **Tourism**



















# HAPPINESS



#### **Brand Consumption**





















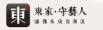


















CARUSO

ST. JOHN











#### Around 45 million customers

Visited Yuyuan business district in 2019

#### 16

Long-established Chinese brands under Yuyuan

#### 1.8 billion

User-generated contents on Tiktok with Atlantis Sanya as their theme

#### The oldest French luxury couture house that remains active

LANVIN

### 2,759 stores

Number of jewellery and fashion chain stores

#### 66

Number of resorts worldwide under Club Med

#### The 7th

Ranking of Wolves in the 2018-2019 season in the English Premier League

#### Around 300 million

Members of Baihe Jiayuan



## WEALTH BUSINESS

Fosun actively expands into personal finance, corporate finance and investment businesses globally and accelerates the development of innovative finance driven by technology. Fosun continuously strengthens the seamless docking capability of "Industry + Finance", capturing opportunities of global industrial integration.

#### **Household finance**













#### **Enterprise financial**













#### Investment





















FOSUN EURASIA 复星欧亚

### Portugal's leading insurance company

Fosun Insurance Portugal

### Industry top three in Germany (ROE)

Hauck & Aufhäuser

## "Asian Reinsurer of the Year" (Asian Banking and Finance)

Peak Re, awarded for the fourth consecutive year

### China's top 50 venture capital organization

Fosun RZ Capital

#### Portugal's largest listed bank

Millenium BCP

#### Insurance company ranked 4th in Peru

La Positiva

#### Around RMB16 billion

Fund management scale of Fosun Capital

## China's first privately controlled high-speed railway

Hangzhou-Taizhou Railway



# INDUSTRY OPERATIONS + INDUSTRIAL INVESTMENT

Centered around family, Fosun has been implementing its twin-drivers strategy of "Industry Operations + Industrial Investment". Fosun has been consolidating its industrial foundation to create the FC2M global happiness ecosystems that are rooted in China.

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#### **SYNERGY**

- Supply Chair
- Marketing
- Investmen
- Capital
- Technology (Sma

#### **OPTIMIZATION**

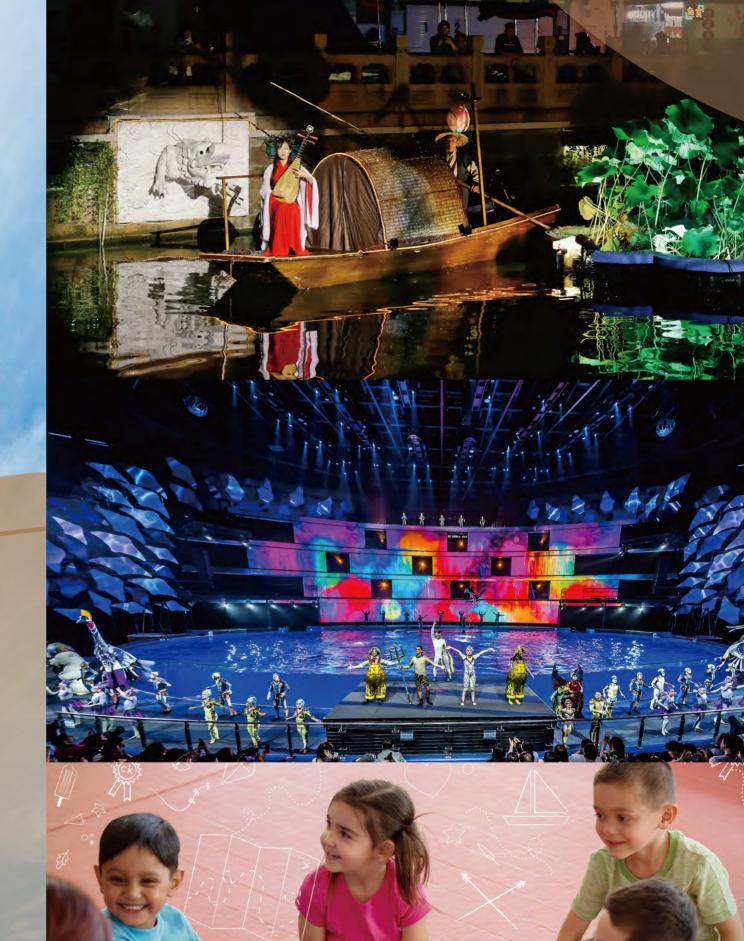
- Strategic Planning
- Structure Optimization
- Talent Introduction & Incentive Mechanism
- Investment in R&D and Innovation

#### **ENTRY**

- IVIQA
- VC
- Joint Ventur
- Franchi
- Greenland Incubation

#### SELECTION

- Innovation Barrier
- Market Growth Potential
- Globalization Potential
- Winning Potential for Fosun



## DRIVEN BY INNOVATION

Fosun has created a multi-dimensional innovation system through proprietary R&D, investment incubation, patents and cooperative introduction of innvotive products. We have dedicated to directly focusing on family scenario, taking the lead in the global innovation field and creating good products with high competitiveness for Fosun.

#### **R&D Development**

#### Shanghai Henlius:

An internationally leading innovative biopharmaceutical company with R&D centers in Shanghai, Taipei, and California USA, the self-developed product Hanlikang® became the first biosimilar approved in the PRC.

Scounkite Cooperating with Kite Pharma (a company under Gilead) to build China's leading industrial platform of T-cell therapy (CAR-T technology).

#### BioNtech:

BIONTECH Licensed by BioNTech SE, a German biotechnology company, to exclusively develop and commercialize COVID-19 vaccines based on its proprietary mRNA technology platform in China.

#### **Creative Design**

Laomiao:

China's 100-year-old gold and jewellery brand, inheriting the essence of Chinese culture, incorporating jewellery fashion design concepts and advanced craftsmanship, interpreting the blend of classics and fashion.

#### iDongjia:



\*\*\* \* \*\*\*\*\*\*\* Nationwide leading e-commerce platform for handmade crafts, leading oriental aesthetics, bringing together tens of thousands of craftsmen and thousands of outstanding young artists.



#### **Smart Technology**

#### Aitrox:



A medical artificial intelligence enterprise. Through big data, artificial intelligence and other technologies, Aitrox assists medical imaging diagnosis, improves the efficiency and accuracy of medical diagnosis, and achieves equalization of medical resources through technological means.

#### THE FLOOW:



One of the world's largest data and technology service providers in the Internet of Vehicles. The Floow helps insurance transform its typical business model, improves customer interactions, improves pricing analysis capabilities, and reduces the risk of claims fraud.



The world's leading automated and flexible turn-key solutions provider. FTT provides "turn-key" solutions for supply chains of first-tier automotive brands, such as BMW, Benz and Volkswagen, while covering aviation, new energy battery, automotive electronics and metal processing industries.









## ORGANIZATIONAL EVOLUTION & TALENT DEVELOPMENT STRATEGY

#### **Agile Organization**

- Flexible organizational structure that is able to quickly respond to customer needs and adapt to market changes
- · Project-orientated, efficient and flexible organizational structure that focused on customer needs and value creation
- · Consolidation of industry ecosystems and vertical integration in various industries to build a synergistic organization

#### **Global Partners**

- Bring together the wisdom and strength of Fosuners to work together and fully participate in the globalization process of Fosun
- Further optimize the multi-level global partner program
- Continuously design, optimize and iterate benefits and risk-sharing mechanisms of talents from all levels to achieve the mutual growth of talents and Fosun: short, medium and long-term incentives, milestone mechanism for industry operations

#### GLOCAL (Global + Local) Team

Adopting global talent scheme and talent localization strategy





## **8** Things Every Fosuner Should Know

Customer first

Entrepreneurship

FC2M ecosystem mindset

Staying innovative

One step ahead

Coopetition

Lifelong learning

Persistency

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## FOSUN: EMPHASIS ON TALENTS

Fosun takes its employees as its most valuable assets and attaches great importance to the sustainable development and nurturing of talents. Implementing the Group's strategy and upholding its corporate culture, Fosun encourages its employees to develop their personal skills and improve their performance, thereby enabling them to grow with the company.

### For more than 20 years, we've been insisting on:

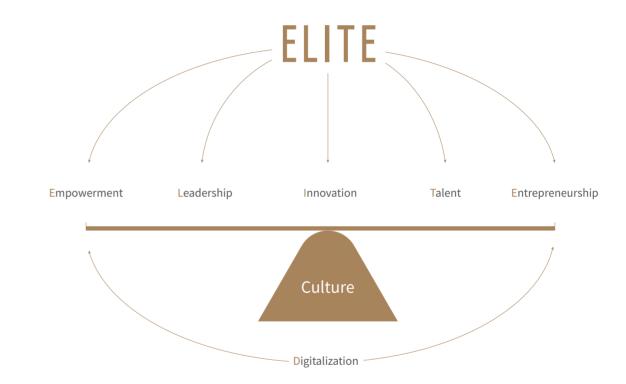
Attract	Deploy	Develop	Retain
Attracting talents through career	Evaluating talents through their	Developing talents through their works	Building our team through a common
development	performance		cause

Through a talent supply chain system by combining the recruitment of external talents and the development of internal talents, we have pooled leading talents in various industries. We care about the development of entrepreneurs and strive to establish a management team that recognizes Fosun's corporate culture and entrepreneurship.



# A COMPREHENSIVE LEARNING & DEVELOPMENT SYSTEM: FOSUN UNIVERSITY\*

Accelerator of Outstanding Entrepreneurs' Leadership





<sup>\*</sup>Fosun University is Fosun's internal training department

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## FOSUN FOR GOOD

Since its establishment, Fosun has been firmly upholding its value of "Self-improvement, Teamwork, Performance, and Contribution to Society" and strongly committed to corporate social responsibilities to serve the society, the people and the country. Founded in November 2012 and with Fosun and its member companies being its major donors, Fosun Foundation is a public welfare organization that covers projects around the world and engages in the fields of health, poverty alleviation, culture, education, art and young entrepreneurship.

**Charitable donations since 2012** 

→ RMB 401 million

**Projects supported in 2019** 

30+

## Self-improvement, Teamwork, Performance, Contribution to Society

### **CULTURE & ART**

#### Fosun Foundation Art Center

- 4 Major exhibitions
- 150 + Public education activities
- 700,000+ Visitor traffic



#### Annotate

1.Tiffany Vision & Virtuosity - Breakfast at Tiffany Room, Fosun Foundation Shanghai, 2019

2.Dialogues, Fousn Foundation Shanghai, 2019

3.Alex Katz, Fosun Foundation Shanghai, 2020

#### **Youth Entrepreneurship**

## Protechting Startup Acceleration Program

- Received applications of 887 youth entrepreneurial projects from 42 countries in 4 years
- With 12 award-winning teams joining Fosun's incubation program, Fosun is honored with three international Responsible Enterprise Awards

#### Health

#### Fighting against malaria in Africa

 Over 120 million shots of injectable artesunate Artesun® were delivered over the past 6 years to treat over 24 million patients around the world with severe malaria, with majority of recipients are African children aged below 5.

#### Education

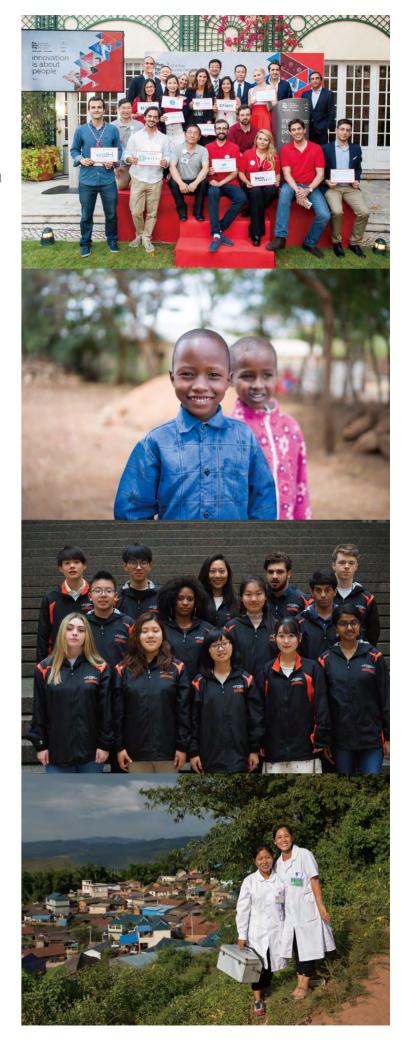
## Pramerica-Fosun Spirit of Community Awards

- Introduced the youth recognition program based exclusively on volunteer community service in the United States to China in 2013, connecting Chinese youth charities with the rest of the world
- Received more than 4,500 applications from students in secondary school, approximately 300 applicants were awarded

#### **Poverty Alleviation**

#### The Rural Doctors Program

- Covering 60 poverty-stricken counties
- Assigning 87 health workers to the frontline
- Visiting 1,289 and 6,769 health centers of town and of village respectively
- Setting up assitance archives for 10,925 rural doctors



## GLOBAL CAPABILITY GLOBAL RESPONSIBILITY

Since the start of 2020, the coronavirus epidemic suddenly broke out and spread globally, the entire world is faced with unparalleled challenges. Undeterred by hardships, Fosun actively shoulders the corporate social responsibility to help the world battle the coronavirus with its global footprint and profound industrial capability. From delivering emergency supplies to frontline to developing COVID-19 detection kit and vaccine, Fosun is determined to join the rest of the world in this fight.

#### Phase I

#### **Domestic anti-pandemic measures**

(23 Jan – 1 March)

#### 2.963 million

Total pieces of medical supplies employed globally

#### >240

Frontline medical workers in Hubei Province

#### 515\*

Coronavirus patients recovered & discharged at Wuhan Jihe Hospital

#### 0\*

Fatality Rate

Healthcare Staffs being infected





and we show benevolence to all humankind and everything in nature." conveys the sincere wishes of Fosun and Wolverhampton Wanderers Football Club to the British people



## (1 March – Present)

Over 26 million

Medical supplies have been deployed globally (As of 31 May). 30

**Countries Supported** 

#### COVID-19 RT-PCR detection kit

Self-developed COVID-19 RT PCR detection kit has been granted CE certification from the European Union ("EU"), received emergency use authorizations from the China National Medical Products Administration (NMPA), and Food and Drug Administration (FDA) in USA.

#### COVID-19 Vaccine

biotechnology company, BioNtech SE to exclusively develop and commercialize COVID-19 vaccines based on its proprietary mRNA technology platform in Mainland China, HKSAR, Macao SAR and Taiwan region.

